

Musten & Crutchfield Food Market 245 N. Main St. Kernersville, NC 27284 336.993.3434

Musten & Crutchfield Rewards (the "Program") is a promotional program that is offered as a benefit for Musten & Crutchfield Food Market's retail customers, subject to the following terms and conditions (the "Program Rules"). The Program entitles members of the Program to earn points on qualifying purchases made at Musten & Crutchfield. Points accumulate until the member opts out of the program or the Program is terminated. Points will continue to accumulate and may be redeemed once points reach a certain number, see table.

Musten & Crutchfield may change these Program Rules from time to time with or without notice to you, including the number of points required to obtain any particular reward, by posting a revised version of the Program Rules on our website and/or a printed copy available in store. Any changes will be effective prospectively as of the date noted when the updated Program Rules are posted. Musten & Crutchfield reserves the right to approve, deny or revoke membership or the right to participate in the Program with respect to any person for any reason whatsoever, at our sole discretion. Musten & Crutchfield also reserves the right to cancel the Program at any time without notice.

- To participate in the Program, a customer must become a member. There is no fee to sign up for the Program and there is no purchase required in order to become a member. Eligible purchases are required to earn points.
- Musten & Crutchfield Rewards points have no cash value and are not exchangeable for cash.
 Points cannot be assigned, exchanged, purchased or given by gift. Points cannot be sold, bartered, rented or otherwise disposed of.
- Programs members must provide reward membership information at the time of purchase.
 Musten & Crutchfield will not add points with a receipt or any other proof of purchase.
- If the Rewards member returns an item that points have been assigned, the Rewards member must also provide the reward membership information in order to have the points deducted.
- The number of points awarded for each purchase as well as the total points collected will be printed on the bottom of the receipt.
- A member may cancel their membership at any time.
- Any Federal, State or other tax liabilities are the sole responsibility of the Program member.
- Points may be redeemed for an in-store voucher. The voucher must be present for reward redemption. If the voucher has been lost, the voucher cannot be reprinted, and points cannot be restored.
- Voucher may be redeemed on the following purchase and may not be redeemed at the time of award.

Bonus Program

• From time to time, additional points may be awarded for special promotions within the store.

Privacy

- Musten & Crutchfield respects the privacy of all its members. All personal information collected will be used to collect points in the members account and to contact the members to advise of special discounts or bonus points available for various promotions.
- Musten & Crutchfield will not collect, use or disclose personal information about a member without receiving prior consent.

Points:

- Points will be awarded as 1 point for each dollar spent.
- Points will be rounded down to the nearest dollar.
- Points may NOT be earned for purchases prior to membership in the program.
- Points are calculated on item price only. Taxes are not used in point calculation.
- Points will be added at the time of purchase.
- Program points may be used at Musten & Crutchfield only.
- Rewards may be redeemed once the points requirement has been met.
- If an item is discounted, points will be awarded on the net discounted amount of the item.

Points Required	Reward Value
200	\$5.00
300	\$10.00
400	\$20.00

Marketing & Communications:

By enrolling in the Program, you authorize Musten & Crutchfield to contact you regarding the Program, including periodic updates about the Program and other Musten & Crutchfield announcements and promotions, via text message or e-mail. You may opt out of receiving such materials or messages by emailing us at info@mustenandcrutchfield.com. If you opt out, you authorize Musten & Crutchfield to send you an email and/or text message confirming your decision to opt out.